

10,000 Steps Community Grant Outcomes



Rockhampton Regional Council

Grant Objectives:

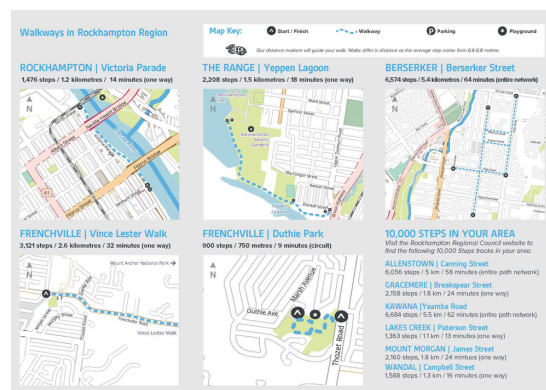
- To encourage awareness and use of local walking trails.
- Update the 10,000 Steps branded signage and replace damage caused to signs from the 2015 cyclone and floods.



Walkway Signage

Grant Outcomes:

- Signage bollards were installed at every 200m along the 1.8km Yeppen Lagoon Trail in Rockhampton.
- Updated the bollards and 10,000 Steps street signs along the Frenchville Road/Pilbeam Drive walkway.
- 10,000 Steps map brochures were printed and displayed at Council Customer Service points, the Rockhampton Botanic Gardens, the Rockhampton Information Centre and published on Council's website.
- Brochures were also distributed at Council's 2019 Sports & Health Expo which attracted over 4,000 attendees.
- Rockhampton Regional Council provided Central Queensland Hospital and Health Service with boxes of brochures to utilise during intervention programs and to supply in New Employee' packages.
- The new signage was promoted on the KickStart CQ Facebook Page which has 2,500 likes, and in the KickStart CQ e-Bulletin which has more than 400 subscribers.



“[The Community Grant] provides the opportunity to prioritise the 10,000 steps program.”

“The Rockhampton Region have been able to enjoy the 10,000 Steps program for over 15 years, with the Frenchville Road walkway being used by lots of individuals, as well as the Heart Foundation Walking Groups.”



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Queensland Government