10,000 Steps Community Grant Outcomes

Western Downs

Regional Council - Walking Western Downs

Grant Objectives:

• To promote, encourage and support community members and visitors to participate in a health activity.

Grant Outcomes:

- 9 signs were created and installed at existing walkways across three towns:
 - Myall Creek Walkway in Dalby
 - Charlie's Creek Walkway in Chinchilla
 - Dogwood Creek in Miles
- The signs include a walkway map, number of steps and the distance covered.
- All three locations are used every weekend by Parkrun, exposing the signage to over 400 enthusiastic runners and walkers.



"Approximately 22,000 people will see these signs each year." "Parkrun participants have commented on how good it is to have the signage along the running path."

"The signs are a positive way to encourage people to get out and enjoy a walk."











Signage

