

10,000 Steps Community Grant Outcomes



Bundaberg Regional Council

Grant Objectives:

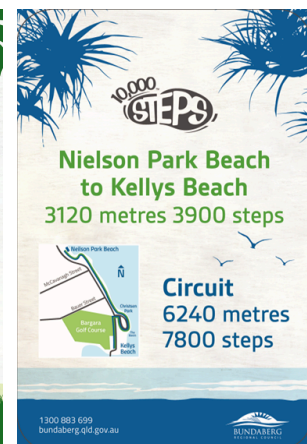
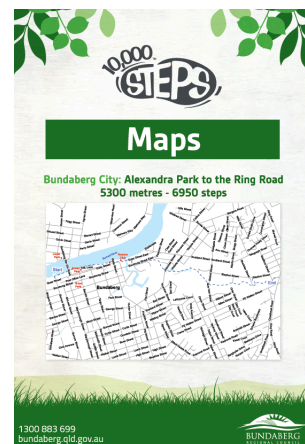
- To increase awareness of the pathway connectivity within the community through the installation of Walkway Signage and updating of previously installed signs.
- To clearly mark distances to promote walking as active transport and for recreation.

Grant Outcomes:

- Signage was developed and installed along 4 pathways in the Bundaberg Region, 2 in Childers, 1 in Gin Gin and 1 in Bargara.
- A total of 51 new and updated signs were installed.
- Interactive walkway map brochures were published online on the Bundaberg Regional Council website, Facebook page and newsletter.
- The digital maps will enable comments to be made to encourage the development of walking groups and building of community.
- Over 250 business and 20,000 people are expected to have been reached by social media posts promoting the signage.
- The 10,000 Steps logo and link was also displayed in 5000 Be Active Be Alive program fliers that were distributed throughout targeted areas of the community.



Walkway Signage



“10,000 Steps has allowed us to dedicate infrastructure and online information as a motivation tool geared to increase usage of these pathways.”



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Queensland Government